



- The Elite Money Trail Service begins on Saturday 5th October.
- It will be provided free to Elite Members for an extended period.
- We are building a Money-Trail APP but for now the qualifying Money-Trail bets for Mel and Syd will be listed on a dedicated website page (no email).
- **A link to that page will be included on each Mel/Syd raceday message.**
- The Money-Trail bets will be available about an hour prior to race 1.
- The bets will be listed with a suggested bet amount between \$5 and \$20 (*assumes a \$1,000 bank*)

Facts and Stats

We have comprehensive Money-Trail data for Melbourne Saturday racing going back years because we publicly listed the “Best-Backed” on Facebook starting in 2016.

Every Facebook “Best-Backed” was cross-referenced with Elite Ratings Top-5 rated horses. Any Facebook-listed qualifier that did not make the Elite Ratings top-5 cut was eliminated. That left more than 1800 Facebook Best Backed that were rated in the Elite Top-5 selections so there was a huge base of data to work with to refine this concept.

We have devised a scale which will appear as a bet from \$20 down taking into account trainers and other criteria as explained in the Money-Trail heads-up newsletter sent out a couple of weeks ago.

Spreadsheet?

We have produced a spreadsheet for users to analyse the results back to January 2017 to 30th September 2019. We won't be updating after each meeting. If you wish you can easily keep it up to date by saving this spreadsheet and adding data as you go along.

Spreadsheet: [Money-Trail-Melbourne-Master-Members](#) Excel

Results Pdf: [Money-Trail-Melbourne-All-Bets 2017-2019](#) Pdf

Please don't start unless you have studied the runs of outs, bank draw-downs and the time it can take for new bank highs to come along.

You will notice that the Elite-Money-Trail bets range from \$5.00 to \$20.00 (assuming a \$1,000 bank).

Date	Count of Money-Trail BET	Sum of Money-Trail BET	Sum of Money Trail Return	Sum of Money Trail Profit
2017	367	4214	5494.4	\$ 1,280.40
Jan	34	499	659.5	\$ 160.50
Feb	28	320	386	\$ 66.00
Mar	23	313	393.95	\$ 80.95
Apr	29	335	414.5	\$ 79.50
May	22	253	160.65	-\$ 92.35
Jun	32	352	409.2	\$ 57.20
Jul	32	357	710.9	\$ 353.90
Aug	31	377	572.35	\$ 195.35
Sep	37	429	511.6	\$ 82.60
Oct	26	256	487.3	\$ 231.30
Nov	42	433	622	\$ 189.00
Dec	31	290	166.45	-\$ 123.55
2018	314	3555	4632.45	\$ 1,077.45
Jan	35	367	481.9	\$ 114.90
Feb	26	314	414.8	\$ 100.80
Mar	25	315	324.8	\$ 9.80
Apr	28	303	402	\$ 99.00
May	28	303	296.6	-\$ 6.40
Jun	31	380	258.9	-\$ 121.10
Jul	5	68	128.4	\$ 60.40
Aug	25	306	383	\$ 77.00
Sep	40	463	457.6	-\$ 5.40
Oct	27	249	510	\$ 261.00
Nov	16	166	371	\$ 205.00
Dec	28	321	603.45	\$ 282.45
2019	282	3505	4410.05	\$ 905.05
Jan	36	473	605.5	\$ 132.50
Feb	29	364	445.95	\$ 81.95
Mar	39	422	549.6	\$ 127.60
Apr	27	324	258.65	-\$ 65.35
May	27	357	756.7	\$ 399.70
Jun	29	373	438.55	\$ 65.55
Jul	27	344	266.2	-\$ 77.80
Aug	33	402	626.9	\$ 224.90
Sep	35	446	462	\$ 16.00
Grand Total	963	11274	14536.9	\$ 3,262.90

These stats show consistent 25%-30% profit on turnover returns. That is really good for a relatively high-action plan (30+ bets per month in Mel).

Each year shows about 100% capital gain with no increase in bets as the bank grows.

We are hopeful that this October will be as good as previous ones.

This look at the results for ranges of bet sizes. (From \$5.00 to \$20).

Money Trail Bet Scale	Bets	Won	% Wins	Bet	Return	Profit	WIN % Profit
\$5 - \$9.90	442	80	18%	3275	4050	775	24%
\$10 - \$14.90	154	49	32%	1729	2366	637	37%
\$15 - \$19.90	214	80	37%	3210	3951	741	23%
\$20	153	69	45%	3060	4170	1110	36%
Total	963	278	29%	11274	14537	3263	29%

Sydney

We will be including Money Trail bets for Sydney Saturday races.

Unlike Melbourne, Sydney has not been tested publicly over a long period. We started trialling the concept in Sydney in September and the results have so far have shown very good accuracy especially for the main (top-rated) Money-Trail horse.

We will all have to watch and learn but there is no reason the results won't be in line with Melbourne.

Midweek Best-Backed

We intended to provide the Best-Backed runners for one or two midweek meetings each week. This has been put on hold until the APP is ready.

Summary

This is a strong strategy that has been tested in the public arena over several years. We are following the right money from the right stables and then only going in if the horse is Elite-Rated and has passed other criteria. By definition, we usually miss out on the top pre-post odds but we have been able to average nearly 30% winners at \$4.40 over nearly three years. The strike rates increases for the bigger bets and some members who prefer less action may draw a line in the sand and reject the less-than \$10 bets (or even the less-than \$15 bets). That's your call, I have no clear recommendation for individuals, all punters are different. I am sure that once you have studied the printout and spreadsheet, you will be able to come to a decision that suits you.

Regards
Larry and Richard