

September Summary

Firstly thank you for the feedback after the sensational Grand Final weekend. I appreciate your kind words very much and it is particularly pleasing to learn that the great majority stuck fat with the Top-Zone and reaped the reward.

If I don't get a chance to get back to you, please rest assured I have read each and every one.

Top-Rated

Over the weekend we rated 14 races and selected 9 winners on top.

- I Am A Star \$1.70
- Leonardo Da Hinchí \$1.90
- Moonlover \$11.40
- Bondeiger \$8.50
- Grey Shadow \$7.00
- Trekking \$3.30
- Smart Melody \$2.20
- Homesman \$6.00
- Furrion \$1.90.

The total \$100 level stakes net profit for our 301 top-rated Melbourne tips over 2018 now stands at **\$8,470.**

That's +28% profit on turnover for 2018 betting EVERY Top-Rater!

2017 was a great year for the top-raters but we have already bettered the total top-rated net profit for 2017 by more than a thousand dollars and there's three months of 2018 to go.

As we keep demonstrating, the recent lull in Top-Zone was not due to our base selections. We were never 'out of form' or 'lost the plot' with our tipping. The Top-Raters' strike rate and profits are better in 2018 than ever before.

Top-Zone

I tried to talk everyone out of betting above the percentages with Sunday's message: "... *Stick with the percentages and think long-term...*". Now I am sure you can see, even sticking to the conservative percentages as listed can get the graph heading north very quickly - and it is much safer!

I must say, getting the Top-Zone bank to a new all-time record high was right up there as one of my most satisfying moments in Elite's long history.



Remember last week, we were lamenting our awful run of injured Top-Zone bets. One after another they were pulling up lame, bled or got blocked out. That all conspired to reduce our bank to 84% of the July 28th Start.

24th Sept Newsletter:

"...My Top-Zone ver2 bank is 84% intact which is plenty to take full advantage of those big days which come along when least expected..."

"... This plan has won more than that in one day a dozen times since 2015 so don't miss it when it comes..."

That bank now stands at 111% of the start amount.

From minus 16% to plus 11% on one day is one of "those big days".

Top-Zone V2 since July 28th; What a difference a week makes

| Top-Zone | After Cau 22nd Sept | Sunday | NOW |
|-----------------|---------------------------------------|---------------|---------------|
| Bets | 19 | 3 | 22 |
| Winners | 2 | 3 | 5 |
| \$Bet | 3,811 | 630 | 4,441 |
| \$ Return | 2,160 | 2,765 | 5,555 |
| \$ Net Profit | -1651 | +2,765 | +1,114 |
| % Profit | -43.3% | +439% | +25.1% |

As I said last week, this sample is too small for meaningful long-term conclusions but I hope it demonstrates how important it is to trust the plan and keep going when it gets a bit tough.

I was really feeling for newer members who started with Elite during the Aug-Sept run of losing meetings. I feel much better now knowing that each and every one is now well into profit no matter what their start date was.

I am sorry for those members who took fright before last weekend and tried their luck somewhere else. They left with my best wishes and thanks for giving Elite a go. It's a sad fact that some should not have entered this kitchen in the first place.

But I must admit to some weird satisfaction that the ones who left with some nasty parting comment have got the double whammy of:

- missing out big time on the positive pendulum swing and
 - paying probably more for some genius to tip them favourites.
-

The Power of Melbourne AND Sydney

Now that September is complete, let's re-visit last week's topic and get right up to date:

Last week we wrote: "...There has been a substantial number of enquiries in regards to Top-Rated betting for Sydney and Melbourne. A common question is "what would I have made this year for a level bet on Melbourne, Sydney, Mel-Syd top-rated tips?"

When I provide the complete list of top-rated bets along with graphs etc, some clients conclude that, although they are disenchanted with the recent Top-Zone betting, they would be happy backing all the top-raters and making a very acceptable and consistent profit month after month. Some even prefer that style of betting..."

I have attached the updated complete list of the ~~521~~ **541 individual Top-Rated Tips from Melbourne and Sydney in 2018** up to and including 30th September 2018. Have a look at the bank balance at the end of last season (July 30th) and compare to now: It's gone from \$17k to \$22k already.

Mel-Syd Top-Rated Betting 2018

| Last week's newsletter stats to 22 nd Sept | NOW |
|--|---|
| Bets: 521 Winners: 139 Strike Rate: 26.7% Ave Win Div: \$4.432 \$100 Level Bets: \$52,100 Level Return: \$61,606, Net Profit: \$9,506. | Bets: 541 Winners: 149 Strike Rate: 27.5% Ave Win Div: \$4.454 \$100 Level Bets: \$54,100 Level Return: \$66,366 Net Profit: \$12,266. |
| Monthly Profit \$100 level bets on ALL Top-Raters January 2018: \$1,085 February: - \$322 March: \$3,225 April: \$974 May: \$1,470 June \$575 July: \$70 August: \$1794 Sept so far: \$635 | Monthly Profit \$100 level bets on ALL Top-Raters January 2018: \$1,085 February: - \$322 March: \$3,225 April: \$974 May: \$1,470 June \$575 July: \$70 August: \$1794 September: \$3,395 |

~~\$1000~~ **\$1363 per month NET PROFIT** from Elite's most basic, unfiltered and unchanging bet type is worth the value of an Elite membership in its own right.

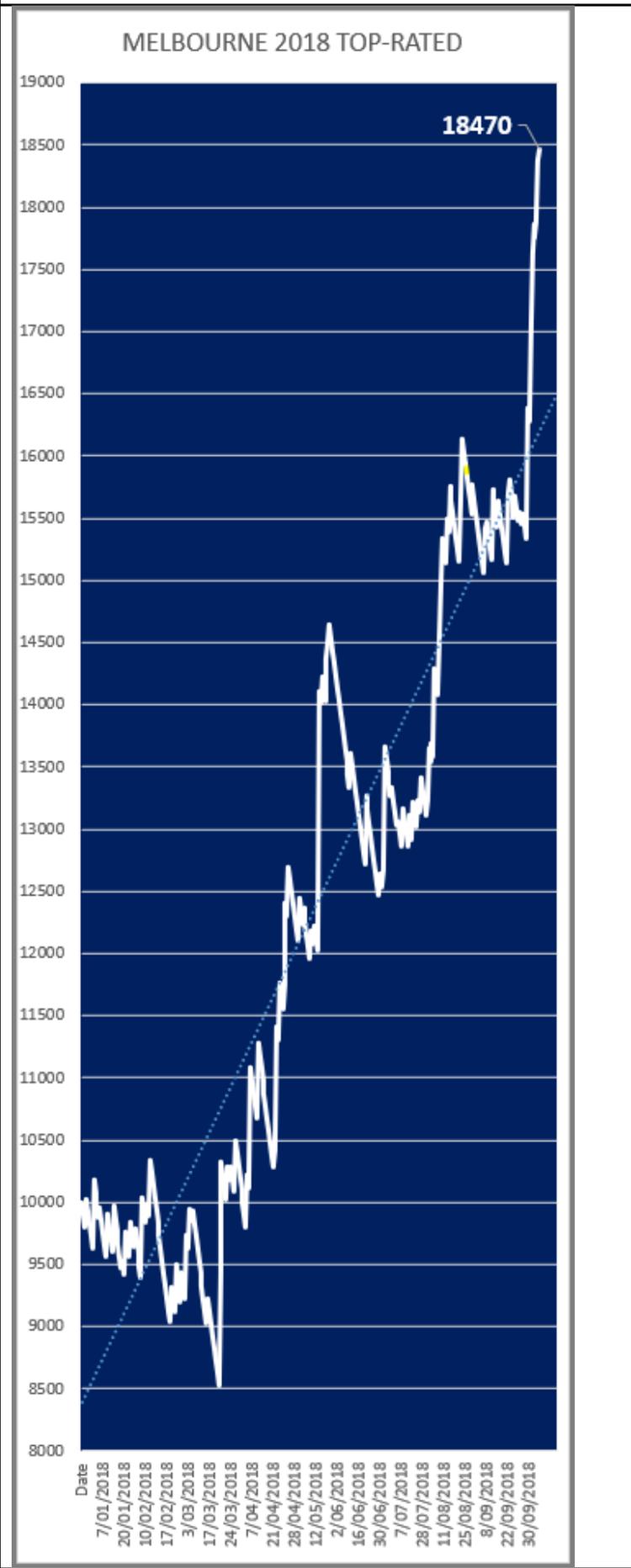
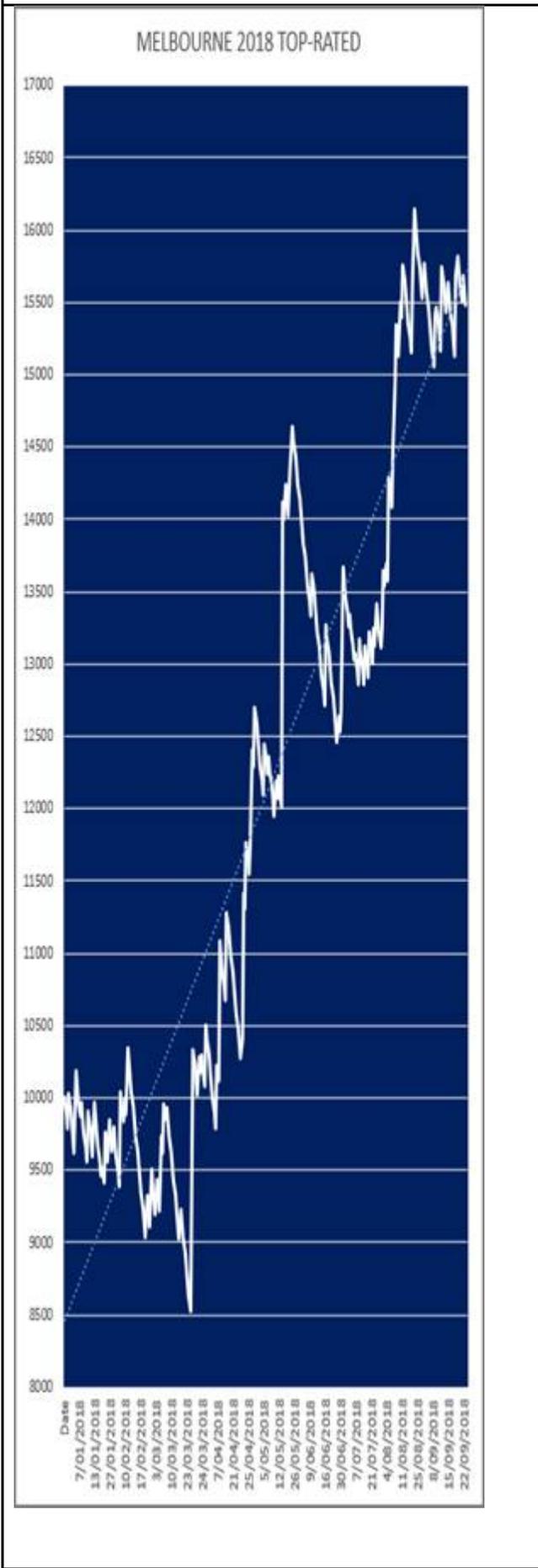
The importance of having access to both Sydney and Melbourne top-raters is clearly illustrated with the following charts.

On their own, Melbourne and Sydney both made great profits but the graph direction was quite erratic at times. The final chart shows the combined power of the two services' top-raters and is a much more orderly line heading north.

Melbourne 2018 TOP-RATED \$100 Level

Last Week

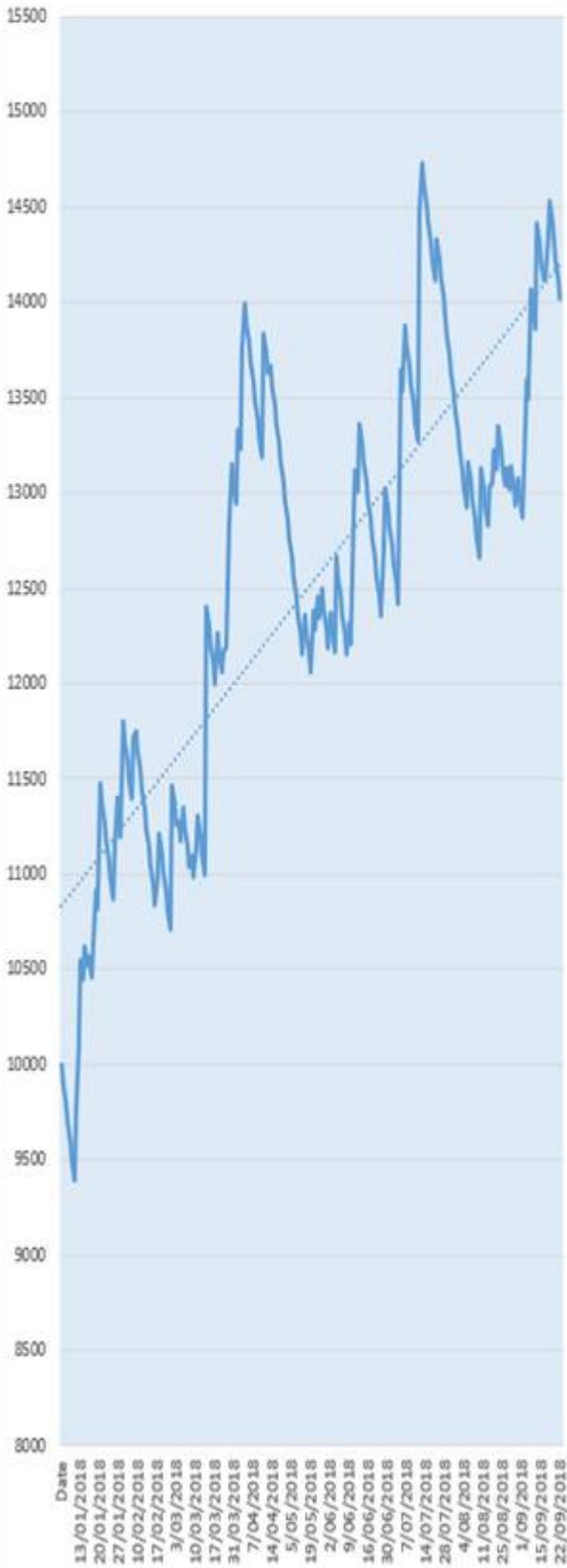
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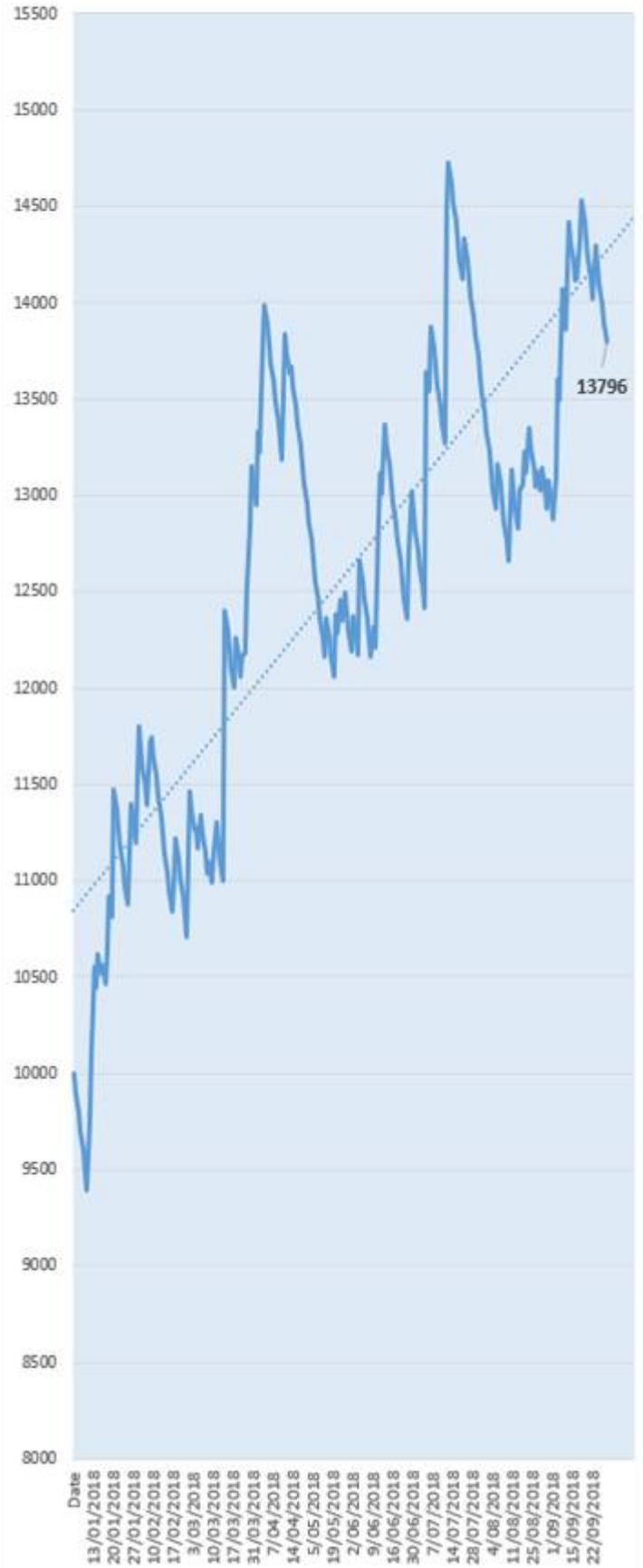
Sydney Top-Rated Last Week

Sydney Top-Rated NOW

SYDNEY 2018 TOP-RATED



SYDNEY 2018 TOP-RATED



Sydney and Melbourne LAST Week

NOW

2018 Mel-Syd Top-Rated \$100 Level

2018 Mel-Syd Top-Rated \$100 Level



Larry's Best

I know from feedback that the Larry's Best bets continue attract a lot of betting interest from members.

We started giving these out in January 2017 and the bank hit yet another record high on Friday night when Moonlover won for us at \$11.40.

The \$10,000 original bank has grown to \$27,736.

Already this season, the net profit exceeds \$3,300.

This is because we are finding winners at a strike-rate far better than favourites but are **averaging \$5.01** for every winner.

Pinpointing winners at big value odds has always been the Elite difference.

Larry's Best this season so far

| Larry's Best | | | | | | | | | | |
|--------------|-------|------|-----|----------------|-----|----------|-----------|----------------------------------|---------------------|---------------|
| | | | | | | | | Level \$200 Betting (\$10k Bank) | | |
| Date | Track | Race | TAB | Horse | Fin | Best Odr | Place Div | Lev Bet | Lev Ret | Lev Profit |
| 4/08/2018 | MV | 2 | 6 | Naantali | WON | 2.40 | 1.30 | 200 | 480 | 280 |
| 4/08/2018 | MV | 4 | 11 | Keep Courting | | 17.00 | | 200 | | -200 |
| 11/08/2018 | Flem | 8 | 1 | MOSS 'N' DALE | | 4.40 | | 200 | | -200 |
| 11/08/2018 | Flem | 9 | 8 | Sikandrarabad | WON | 4.60 | 1.80 | 200 | 920 | 720 |
| 18/08/2018 | Cau | 2 | 4 | Creativity | 2nd | 4.80 | 2.10 | 200 | | -200 |
| 25/08/2018 | MV | 1 | 4 | Merriest | WON | 5.50 | 1.80 | 200 | 1100 | 900 |
| 25/08/2018 | mV | 5 | 12 | Shakora | | 6.00 | | 200 | | -200 |
| 1/09/2018 | Cau | 4 | 9 | Night's Watch | WON | 3.30 | 1.60 | 200 | 660 | 460 |
| 1/09/2018 | Cau | 7 | 3 | Vega Magic | | 2.50 | | 200 | | -200 |
| 1/09/2018 | Cau | 8 | 2 | Brave Smash | 3rd | 8.00 | 2.50 | 200 | | -200 |
| 8/09/2018 | mV | 9 | 3 | MOSS 'N' DALE | WON | 6.70 | 2.30 | 200 | 1340 | 1140 |
| 15/09/2018 | Flem | 1 | 1 | High Church | | 9.50 | | 200 | | -200 |
| 15/09/2018 | Flem | 3 | 3 | Flow | | 5.00 | | 200 | | -200 |
| 15/09/2018 | Flem | 7 | 1 | Happy Clapper | | 8.00 | | 200 | | -200 |
| 22/09/2018 | Cau | 9 | 4 | Global Glamour | | 7.00 | | 200 | | -200 |
| 28/09/2018 | MVN | 7 | 3 | Ball Of Muscle | | 11.00 | | 200 | | -200 |
| 28/09/2018 | MVN | 8 | 9 | Moonlover | WON | 11.40 | 2.70 | 200 | 2280 | 2080 |
| 30/09/2018 | Cau | 2 | 4 | Violate | | 5.00 | | 200 | | -200 |
| | | | | | | | | 3,600 | 6,780 | 3,180 |
| | | | | | | | | 88.3% | | |
| | | | | | | | | Bets | Winners | S/Rate |
| | | | | | | | | 18 | 6 | 33.3% |
| | | | | | | | | \$5.6500 | Average Odds | |

Sydney September 2018

Ric's Sydney ratings have had an incredible run in recent months. **The Sydney Gold bets' net profit for 2018 stands at \$5,718.**

\$3,500 of that profit was in June-July-August.

He was due for a correction and the 23 bets in September gave up \$468.

The **9 winners from 29 Top-Rated Sydney tips produced \$660 profit.**

True Favourites

The True Favourites finished September with 8 winners from 19 bets and a **profit of \$165.**

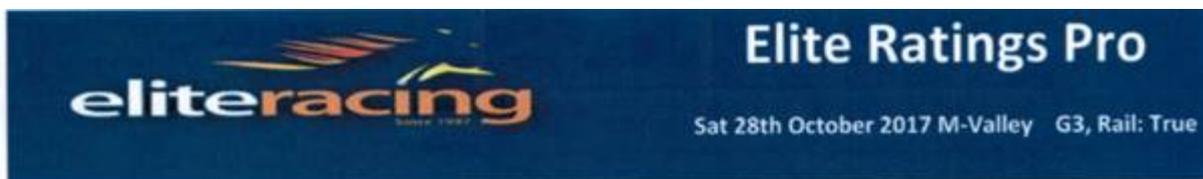
ELITE SPRING

October sees the start of the Elite Spring period which runs right through to Final day at the Flemington carnival. There can be Top-Zone, Larry's Best and of course Top-Rated selections on any given day that we cover.

You will not notice much difference to the raceday information except we don't list any data for form and scenario. That is a waste of time during the spring.

Most rated races this year will include the Position in Run details (OP, MOP etc) and most will have the Elite rated odds.

Here are a couple of 2017 spring rated races, please forgive the scrawling.



| 4 | | | | | | 1200m 3yoFSW \$120k | | | | | Starters: 9 | | | | |
|------|-------|-----------------|---------|---------|------------------|---------------------|---------|-------------|-------|-----------|-------------|-----|--|--|--|
| 1.50 | Horse | X | AM Odds | Trainer | Jockey | Barr | To Carr | Rated Order | Elite | Pro Strat | Orig | 54k | | | |
| 21 | 6 | BLONDIE | 15-32 | \$ 17.7 | Brendan McCarthy | Blake Shinn | 1 | 55.0 | 1 | | | | | | |
| 1-5 | 7 | SANADAAT | | \$ 5.7 | Team Hayes | Kerrin McEvoy | 4 | 55.0 | 2 | | | | | | |
| 26 | 4 | GEE GEE LANETT | | \$ 19.8 | Stuart Gandy | Sigrid Carr | 7 | 55.0 | 3 | | | | | | |
| 2- | 8 | DEMERAAS | 1-2 | \$ 2.0 | James Cummings | Brenton Avdulla | 6 | 55.0 | 4 | | | | | | |
| 13 | 3 | ROOMOOZ | | \$ 11.5 | Tony McEvoy | Luke Currie | 9 | 55.0 | 5 | | | | | | |
| 6 | 2 | JORDA | | \$ 5.2 | James Cummings | Hugh Bowman | 8 | 56.0 | | | | | | | |
| 21 | 9 | JOSEPHINE SEA | | \$ 17.7 | Mathew Ellerton | Chris Symons | 5 | 55.0 | | | | | | | |
| 26 | 10 | TARCOOLA SPIRIT | 5- | \$ 18.7 | Jason Warren | Damien Oliver | 3 | 55.0 | | | | | | | |
| 41 | 5 | PURE EMOTION | | \$ 27.1 | Clinton McDonald | Michael Walker | 2 | 55.0 | | | | | | | |
| | 1 | LIMESTONE | | | | | | | | | | | | | |
| | 11 | SHE'S POPULAR | | | | | | | | | | | | | |
| | | | | | 6-10-17 | | | | | | | | | | |
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| 3 | | 1100m Mares SW \$200k | | | Starters: | | | |
|------|----------------------|-----------------------|------------------|-------------------|-----------|---------|-------------|--------|
| 1.00 | Horse | AM Odds | Trainer | Jockey | Barr | To Carr | Rated Order | Elite |
| 6 | LYUBA (1) 1-2 206 | \$ 9.5 | Darren Weir | Damian Lane | 8 | 55.0 | 1 | \$ 5.2 |
| 2 | SAVANNA AMOR (6) 3-7 | \$ 13.0 | Chris Meagher | Ben Melham | 6 | 59.0 | 2 | \$ 5.8 |
| 4 | DESERT LASHES | \$ 9.5 | Shayne Cahill | Craig Williams | 4 | 55.5 | 3 | \$ 6.0 |
| 1 | SHEIDEL | \$ 5.0 | Team Hayes | Blake Shinn | 1 | 59.0 | 4 | \$ 6.5 |
| 7 | LAKE COMO | \$ 8.0 | Pat Hyland | Stephen Baster | 9 | 55.0 | 5 | \$ 8.5 |
| 5 | NIETA (4) | \$ 4.8 | John P Thompson | Hugh Bowman | 3 | 55.0 | | |
| 3 | ZESTFUL | \$ 8.5 | Kris Lees | Kerrin McEvoy | 2 | 56.5 | | |
| 12 | CRYSTAL FOUNTAIN | \$ 11.0 | Anthony Freedman | Mark Zahra | 11 | 55.0 | | |
| 10 | CONCEALER (2) 3-7 | \$ 15.0 | Tony McEvoy | Jamie Kah | 5 | 55.0 | | |
| 11 | WRITTEN ERA | \$ 18.9 | Aaron Purcell | Luke Nolen | 7 | 55.0 | | |
| 8 | CONCHITA | \$ 20.9 | Paul Perry | Beau Mertens (a0) | 10 | 55.0 | | |
| 9 | MOTOWN-LIL | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

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2018 Spring Format

Here are two from last Sunday adjusted to the spring format. Some will not include the Elite price and pro-strategy bet (e.g. 3yo races) but most will look like Race 8.

| 7 | | 1400m 3yoF SW \$200k | | | | Starters: | | | | 13 | |
|-------------|--------------------|-----------------------------|---------|-----------------|-----------------|------------------|---------|-------------|-------|---------------------|----------------|
| 4.00 | Horse | AVE | AM Odds | Trainer | Jockey | Barr | To Carr | Rated Order | Elite | Pro Strat Orig \$4k | Top Zone \$10k |
| 3 | SMART MELODY | OPL | \$ 2.2 | Kris Lees | Brenton Avdulla | 7 | 56.5 | 1 | | | |
| 1 | EL DORADO DREAMING | BM | \$ 10.1 | Kris Lees | Damian Lane | 4 | 57.5 | 2 | | | |
| 13 | MUSIC BAY | MB | \$ 6.4 | Phillip Stokes | Craig Williams | 8 | 55.0 | 3 | | | |
| 2 | THRILLSTER | BM | \$ 13.8 | Leon Corstens | Noel Callow | 13 | 57.0 | 4 | | | |
| 6 | SPANISH WHISPER | OP | \$ 9.0 | Team Hayes | Jamie Kah | 6 | 56.0 | 5 | | | |
| 10 | ANJANA | OP | \$ 13.8 | Darren Weir | Ben Allen (a0) | 2 | 55.0 | | | | |
| 8 | MULTAJA | OP | \$ 19.1 | James Cummings | Glyn Schofield | 3 | 55.0 | | | | |
| 17 | ASHARANI | M | \$ 22.3 | David Vandyke | Jeff Lloyd | 10 | 55.0 | | | | |
| 15 | CRISTAL EYES | OP | \$ 27.6 | Team Hayes | Damien Oliver | 9 | 55.0 | | | | |
| 4 | QAFILA | B | \$ 27.6 | Team Hayes | Jordan Childs | 11 | 56.5 | | | | |
| 7 | EAWASE | MB | \$ 32.9 | Peter Snowden | Mark Zahra | 1 | 56.0 | | | | |
| 12 | ARISTIA | MB | \$ 36.1 | Mathew Ellerton | Damien Thornton | 12 | 55.0 | | | | |
| 5 | SATIN SLIPPER | MB | \$ 75.5 | Peter Snowden | Kerrin McEvoy | 5 | 56.5 | | | | |
| 9 | HUMMA HUMMA | | | | | | | | | | |
| 11 | PEACEFUL | | | | | | | | | | |
| 14 | SUNDARBANS | | | | | | | | | | |
| 16 | GOLDEN HALO | | | | | | | | | | |

| 8 | | 1800m WFA \$750k | | | | Starters: | | | | 9 | |
|-------------|------------------|-------------------------|---------|------------------|----------------|------------------|---------|-------------|--------|---------------------|----------------|
| 4.30 | Horse | SLOW | AM Odds | Trainer | Jockey | Barr | To Carr | Rated Order | Elite | Pro Strat Orig \$4k | Top Zone \$10k |
| 8 | HOMESMAN | LOP | \$ 6.8 | Liam Howley | Ben Melham | 5 | 59.0 | 1 | \$ 4.8 | 40.0 | 210 |
| 9 | GRUNT | MOP | \$ 3.1 | Mick Price | Damien Oliver | 9 | 58.0 | 2 | \$ 5.3 | 35.0 | |
| 7 | BLAIR HOUSE | M | \$ 4.8 | Charlie Appleby | James McDonald | 7 | 59.0 | 3 | \$ 5.8 | 30.0 | |
| 2 | HUMIDOR | MB | \$ 4.4 | Darren Weir | Damian Lane | 1 | 59.0 | 4 | \$ 6.0 | | |
| 5 | COMIN' THROUGH | MOP | \$ 6.8 | Chris Waller | Michael Walker | 2 | 59.0 | 5 | \$ 7.5 | | |
| 1 | BLACK HEART BART | OP | \$ 19.9 | Darren Weir | Brad Rawiller | 6 | 59.0 | | | | |
| 3 | AMBITIOUS | MOP | \$ 21.0 | Anthony Freedman | Mark Zahra | 4 | 59.0 | | | | |
| 10 | BONNEVAL | BM | \$ 27.2 | Murray Baker | Regan Bayliss | 8 | 57.0 | | | | |
| 4 | TOSEN BASIL | MOP | \$ 53.4 | Darren Weir | John Allen | 3 | 59.0 | | | | |
| 6 | FOUNAMU | | | | | | | | | | |

Elite Spring Racing highlighted.

| Elite Melbourne Coming Meetings | | |
|--|------------|-----------|
| Oct-18 | | |
| 06-Oct-18 | Saturday | Flem |
| 13-Oct-18 | Saturday | Caulfield |
| 17-Oct-18 | Wed | Caulfield |
| 20-Oct-18 | Saturday | Caulfield |
| 26-Oct-18 | Friday (N) | M-Valley |
| 27-Oct-18 | Saturday | M-Valley |
| Nov-18 | | |
| 03-Nov-18 | Saturday | Flem |
| 06-Nov-18 | Tues | Flem |
| 08-Nov-18 | Thurs | Flem |
| 10-Nov-18 | Saturday | Flem |
| 17-Nov-18 | Saturday | Sandown |
| 24-Nov-18 | Saturday | Ballarat |
| | | |

Regards
 Larry and Richard